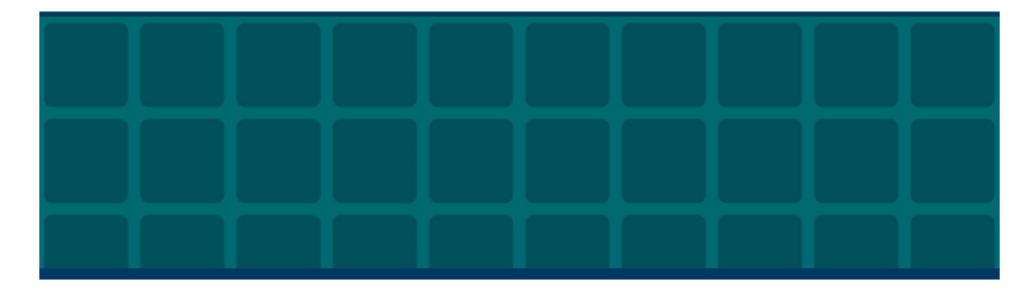




World e-Parliament Conference 2014

8 - 10 May 2014 // National Assembly of the Republic of Korea // Seoul





E-PARLIAMENT CONFERENCE, SEOUL SOUTH KOREA MAY 2014

Presentation by: Honourable Odirile Motlhale

Chairperson: Communications, Works, Transport
and Technology Committee

Information Communication Technology (ICT) in Botswana

- Botswana like most developing countries has also embraced ICT as a way to enhance transparent democracy and governance.
- Botswana Parliament has a Portfolio Committee called Communications, Works, transport and technology.
- The role of this Committee is to coordinate and ensure the effective implementation of the ICT Master Plan.

Members of the Committee

- This Portfolio Committee is made up of the following Members;
 - Honourable Odirile Motlhale Chairperson
 - Honourable Rayner B. Makosha
 - Honourable Phillip Khwae
 - Honourable Tawana Moremi
 - Honourable Moiseraele M. Goya
 - Honourable Taolo Habano
 - Honourable Mephato Reatile
 - Honourable Phillip D. Makgalemele

ICT in Botswana

Botswana has an ICT Policy called MAITLAMO.

Policy Goals

- •Creation of an enabling environment for the growth of an ICT industry.
- •Provision of universal service and access to information and communication facilities.
- •Making Botswana a Regional ICT Hub to empower our citizens and make Botswana's services sector globally competitive.

ICT in Botswana

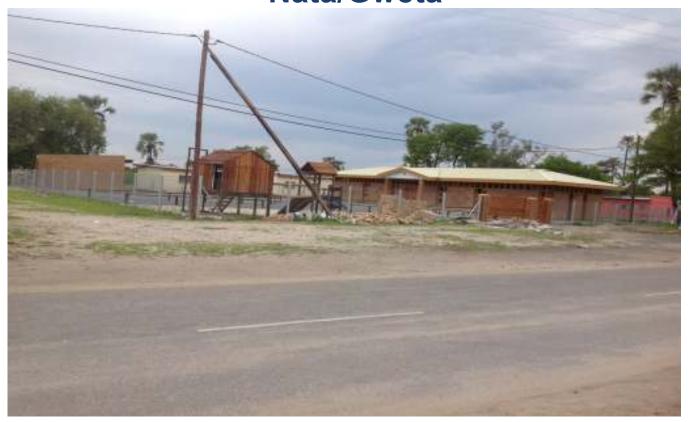
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Connecting Communities

- ICT services facilitate access to information.
- Provide residents with affordable ICT services.
 - Rural, remote and urban communities
- Establish Community Access Centres
 - Schools, libraries
- Statistics
 - Fixed line 8%
 - Internet 6%
 - Mobile Penetration 140%
 - ADSL/Broadband Penetration 2%
 - PC Penetration 3%

Modern Community Library with WIFI Connection in Nata/Gweta



Connecting Communities

Initiatives

- Rural Telecommunications
 - 197 rural villages connected to the network through Nteletsa 2 project
- Kitsong Centres
 - 192 Centres put in place through Nteletsa 2 project
 - ❖Botswana Post has established more than 50 centres
- Sesigo Project on-going with 20 libraries connected to the internet

Botswana Speaks Project Kgotla System(Traditional Way of Consultation)

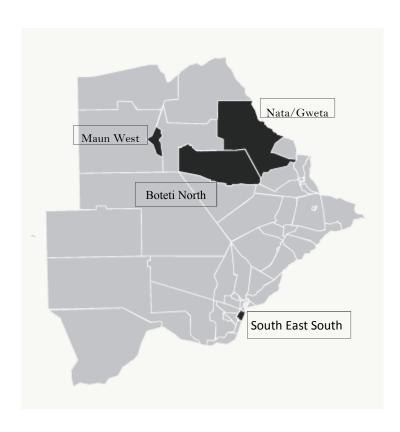


Mp addressing Kgotla Meeting

- Botswana Speaks pilot project is a parliamentary initiative aimed at complimenting traditional participatory democracy.
- Through this project, there is information flow between the Members of Parliament and their electorates; the traditional way of Consultation (Kgotla System) is complimented by this Project.
- It is co-funded by Swedish International Development Agency (SIDA), University of Stockholm (eGov lab) and Parliament of Botswana,
- The Botswana Speaks Project has since been launched in four parliamentary constituencies
 - Boteti North, Maun West, Nata/Gweta and South East South.

Participating Constituencies

Pilot Constituencies



Botswana Speaks Pilot Project

- The Botswana Speaks project compliments and builds upon National Vision 2016; whose objectives are to implement policies aimed at harnessing information to the best advantage of citizens, to enter the information age and empower citizens, whilst continuing the national tradition of open and transparent governance.
- This Vision provides Botswana with a clear and compelling map to drive: social, economic, cultural and political transformation.
- It provides society with limitless possibilities and opportunities.

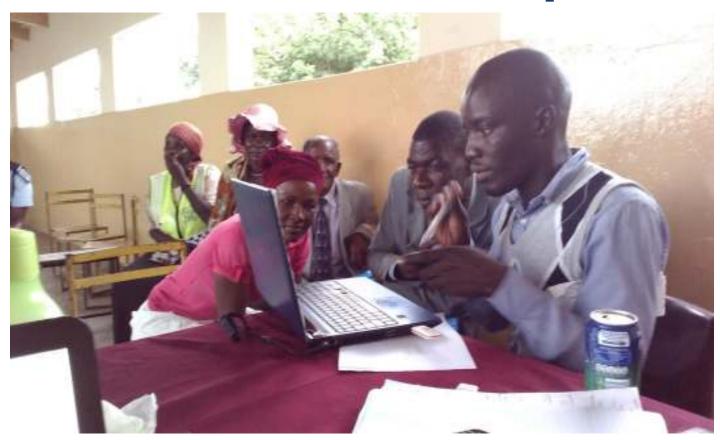
Botswana Speaks Project Objectives

- Citizens get involved in the decision-making process
- Citizens get better connected to their representatives
- Members of Parliament raise their awareness of citizens' views and priorities
- Make new technologies and traditions work together
- Citizens' participation and civic culture are enhanced in the four constituencies.

Objectives continued...

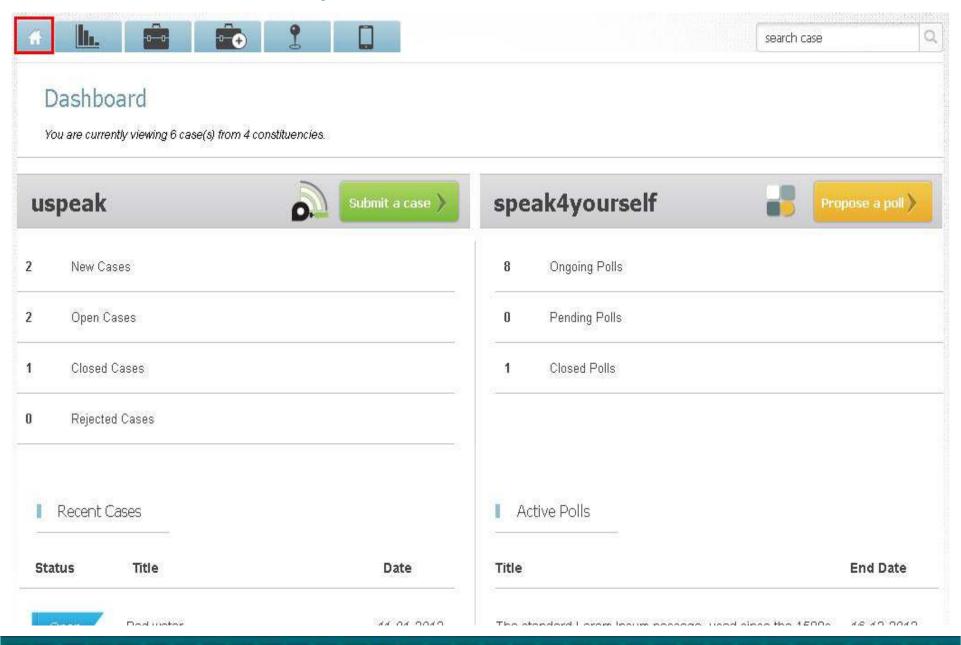
- The main objective of the project is to harness the ICT based techniques by getting citizens to get better connected with their elected representatives.
- The other objective is to get technologies and tradition to work together.
- With this project, the digital divide will also be bridged.

Now Botswana Speaks



Citizens engaging with their representative

Components of the Platform



Analysis of the pilot phase

Botswana Speaks Platform

483 Users

980 Cases

Website figures

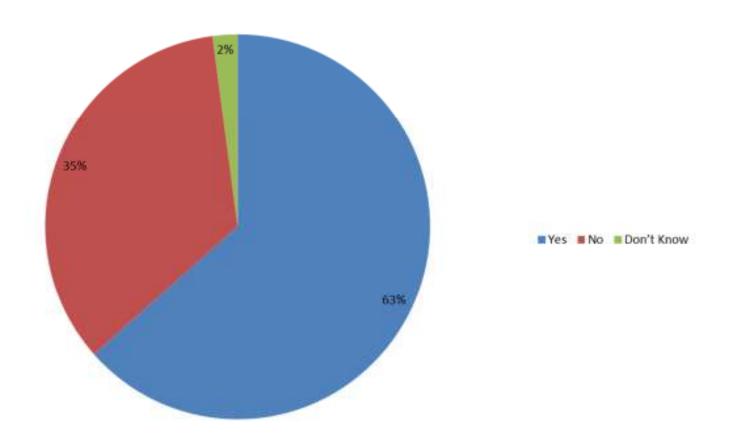
8,728 visits

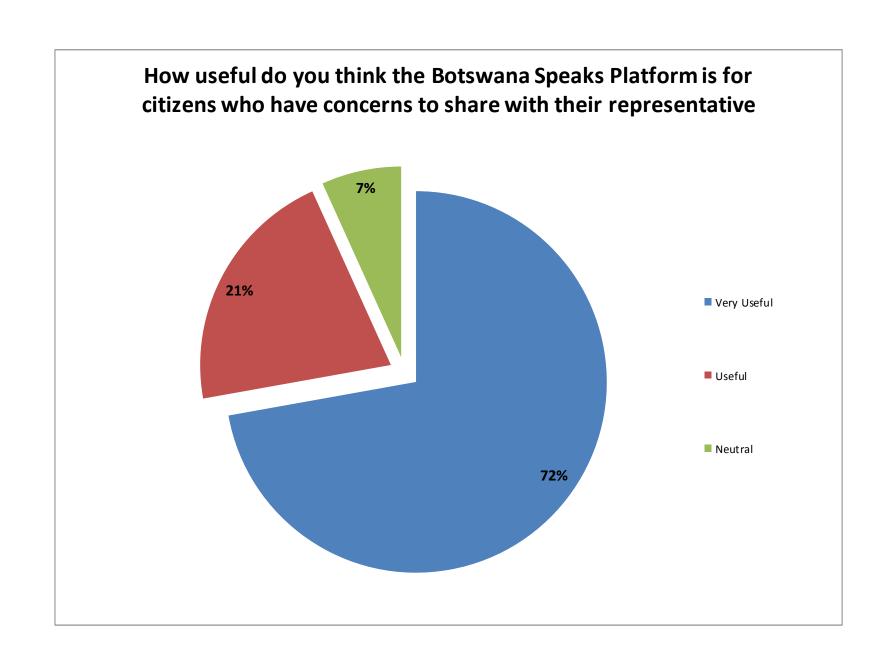
5,217 unique visitors

00:05:57 average visit duration

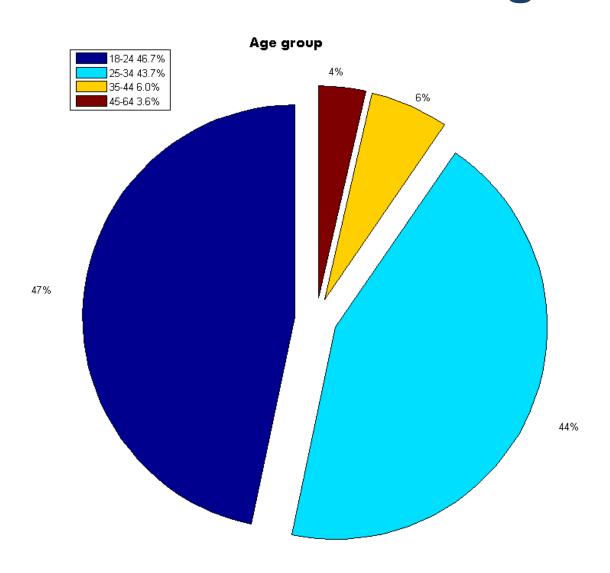
Survey conducted with 432 citizens in 4 pilot constituencies

Have you heard of the Botswana Speaks Project





Youth is the most active group



VIEWERS IN THE PLATFORM



Unique Visitors are Visitors who have visited the Website Once within a Reporting time. These Visitors have been counted only once. In this Platform these visitors have been recorded once on quarterly basis. They spent less than 30 seconds.

Social Media Presence

554 likes on



256 followers on



700+ connections on



Successes

- > Initiative was very well received at international events
- Citizens have shared their views with their MPs
- Some MPs responded to their constituents' via the platform
- Constituency meetings took place regularly to present the project
- SIDA shared their positive views on the project
- Spin-off effect: discussion for Botswana to join the UbuntuNet network

Challenges

- Inadequate ICT infrastructure development in some of the participating constituencies
- Limited use of the platform by citizens due to low ICT skills
- Technical Problems experienced in the Platfom.
- Delay in connecting SMS Platform



THANK YOU FOR YOUR **ATTENTION**

Botswana Speaks Press Office

communication@botswanaspeaks.org

Botswana Speaks Parliamentary Initiative is a project co-funder Sida With the collaboration of the Swedish Trade Coun

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Botswana Speaks Press Office communication@botswanaspeaks.org

Website www.botswanaspeaks.org

Pisteuw to website kapws prepei na ksexwrizei dioti fainetai san to press office na exei 2 addresses.. vasso, 10/11/2012

